

SYMBIOSIS COLLEGE OF ARTS AND COMMERCE An Empowered Autonomous College | Under Savitribai Phule Pune University Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

## **UG Curriculum**

PROGRAM	BA	BA(Hon)	B.Com	B.Com(Hon)	M.Com	MA - Eng	MA- Eco	MA- Psy
Tick 🗸								
SEMESTER	1	2	3	4	5	6	7	8
Tick 🗸								

SPECIALIZATIONS									
BA	Eco	Eng	Psy	Gen					
Tick 🗸									
BCOM	Costing	Banking	Entrep	МКТ	Fin & Acc	Mgt Acc	HRM	Bus Analytics	Gen
Tick 🗸									

Name of the Department	Centre for Skill Development
Name of Head of Department	Dr.Neelofar Raina
Title of the Course	Professional Retail Banking
Course Code	SKL06
Type of Course (New / Revised)	Revised
Number of Credits	03
Date of Approval by BoS	26/10/21
Date of Implementation	2021

## **Course Outcomes**

1. Visualize practical requirements of working in BFSI Sector, keeping in mind the Digital Transformation.

2. Discover Banking and Financial Sector Operations with hands-on experience

3. Discuss the entire basket of Retail Banking Products



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

## 4. Convince Customers as bankers on channel migration

5. Develop an understanding of Banking Processes through Simulators

6.Formulate Financial Planning and Manage Personal Finance

DETAILS OF SYLLABUS					
UNIT NUMBER	DETAILS	NUMBER OF LECTURES			
1	<ul> <li>Ice Breaking</li> <li>Expectation Sharing by Industry leaders &amp; HR Heads.</li> <li>Course Roll Out</li> </ul>	8			
	<ul> <li>What do Banks &amp; Financial Companies Seek in You?</li> <li>Career options in BFSI for Freshers</li> </ul>				
2	<ul> <li>Profitability and Revenue Generation</li> <li>Demand &amp; Time Deposits</li> <li>Secured &amp; Unsecured Loans</li> <li>Payment &amp; Collection: Advent of newer methods</li> <li>Cs of Borrowing</li> <li>Credit Appraisal</li> <li>CIBIL</li> <li>Assessment</li> </ul>	12			
3	<ul> <li>Lab Sessions</li> <li>Core Banking Solutions</li> <li>Software Exposure</li> <li>Demat Account</li> <li>Simulating Transactions</li> <li>Banks Website</li> <li>Online Games to verify instruments.</li> </ul>	10			



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE An Empowered Autonomous College | Under Savitribai Phule Pune University Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

	Dynamic Queue Management				
	• Assessment				
4	Simulating Transactions	6			
	• Banks Website				
	• Online Games to verify instruments.				
	• Dynamic Queue Management				
	• Assessment				
5	Goal Based Planning	6			
	Factors Associated Life Stage				
	• Risk Appetite				
	• Asset Classes				
	• Types of Planning: Retirement/ Cash/Tax/Estate				
	• Project				
6	• Value perception	3			
	• Feature Advantages Benefits				
	• Lifetime Value of a Customer				
	• Sales Cycle Drills				
	Service Quality & Complaint Handling				
	Total	45			
Reference	List				
1. Introduction to Financial Planning by Indian Institute of Banking & Finance					
2. Thinking Fast & Slow by Daniel Kahneman					
3. One Up on Wall Street by Peter Lynch					
4. The Psychology of Money by Morgan Housel					
Suggested Websites:					
• <u>https://www.nism.ac.in/</u>					



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE An Empowered Autonomous College | Under Savitribai Phule Pune University Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

• <u>https://www.irdai.gov.in/</u>

Dr. Neelofar Raina Head of Department Centre For Skill Development